

OCCEIR Meeting Notes (October 24, 2013)

Campus updates:

COCC: enrollment is down 5% and FTE is also down 5%. Initially expected 15% down but because we moved from 12 weeks to 11 weeks and since that affected clock hours the 15% down projection was incorrect fortunately for us. There are talks going on with the board regarding student housing. We just finished a technology center in Redmond. Our board adopted a new strategic plan and is currently in beginning stages of implementation.

CLACKAMAS: Welcomed all and stated that reimbursable FTE is down 7%. Clackamas just committed to Strategic Planning Online (SPOL); they have purchased all three components (Planning & Budgeting, Assessment, and Accreditation); they are looking forward to this nationally used system. Clackamas is working on strategic plan's persistence, retention, and completion.

SOUTHWESTERN: FTE is up slightly. The foundation's director has retired and the college is in the process of searching for a replacement.

BMCC: Cam Preus is their new president. They have several openings in higher management. They are also launching a new 10-year strategic plan. Enrollment is down slightly perhaps caused by the implementation of mandatory advising as "road block".

CGCC: We are working on reviewing our strategic planning process through the assistance of a consultant. FTE is down less than 1%.

LCC: Lane is down almost 12% in enrollment. We have two new executive deans and looking for two new VPs. Accreditation is due next year.

LBCC: FTE is down 3.3%. We had their virtual accreditation visit resulting in two recommendations.

TVCC: We are down 3.6% in enrollment due to economy. We are having a discussion on how to increase enrollment. We are also approaching our 3-yr accreditation and preparing the report.

Clatsop CC: Our Reimbursable FTE is down 1%. We are instituting mandatory advising this winter term. No bond measures this time. Capital construction funds approved for Health and Science center.

RCC: We are up 4% in FTE. Currently no budget crisis. This is our first time ever we are current with financial aid applications.

MHCC: We are down 5% in FTE. We have a new president Debbie Derr. Our academic transition area is under one dean. We are revamping a warehouse to use for classes.

OCCC: as of June we will no longer be accredited through Clatsop; there is a potential that PCC may pick it up. John Carnahan was hired for a presidential search. We are still looking at a vacancy for dean of instruction before bringing a president on board.

UCC: We are down 9.5% in FTE. Mandatory orientation may have contributed to the enrollment decline. We received a Title III grant. We are currently advertising for a grants manager position. Our facilities master plan is in progress. New matching funds for economic development tax credits.

PCC: FTE is down 4% and HC is down 5%. The FTE is down in the LDC and CTE areas. We are busy hiring two research analysts. We have a new president (Jeremy Brown).

KCC: enrollment up 13% and FTE is also up. We are currently involved in strategic planning. We have also added two new Distance Ed programs. We are also in our first year as ATD school.

Chemeketa CC: FTE is generally flat. We are gearing up for accreditation report in spring 2014. We will also implement mandatory advising for degree and certificate seeking students starting winter 2014. We are also in the midst of a student success campaign, by calling out best practices and success stories gleaned from SENSE/CCSSE/NSC student transfer reports/Economic impact study.

Other Updates/Discussion:

Chris suggested we add strategic planning as an agenda item for our next OCCCIR meeting. Pretty much all in agreement. BJ and Fauzi would like to hear more about SPOL as a strategic planning and budgeting tool.

Dan asked the question "how do we align indicators for the Achievement Compact, ADT, SPOL, accreditation core theme measures. Chris will add this as a future agenda item. There is some preliminary alignment done by CCWD as a matrix that is available on CCWD's website.

Chris mentioned the new listserv "OCCCIRCORE" for confirmation of members. He also said that a reply from a non-member may not get to the listserv. May have to use an alternate communication method. "OCCCIRCORE" is for IR folks only.

CIA/CSSA Panel Discussion (Steffen Moller: dean of curriculum, Planning/Research – Phillip King: Academic Foundation/Connection – Tara Sprehe: Enrollment Services):

How do we communicate between different groups? How do we insure passage of information between groups?

Steffen suggested that we need to insure continued communication. This could be done encouraging the state to have a phone call with people, also provide access to listservs because listservs are about information. As an institution we are achieving many things through meetings. IR is integral to our institution.

Phillip: I do get communications from listservs. Listservs between CIA/OCCCIR, we are interested in ways to communicate. If OCCCIR sees an item that CIA needs to see please let me know. Dan stated that IR offices are a service office and when there is high turn-over in management it is difficult to flow communication. Jan also said the IR are not "mind readers" and that for efficiency, people who request data need to frame questions clearly and completely.

Tara: Data is important to us. We do struggle with communication between groups. It is truly a challenge to manage a good flow of communication between groups. Enrollment services and admissions have to make sure they communicate well with other departments and especially their IR people.

Steffen also said that when we at the college are faced with six issues at once in six months and all require the use of data; we elevate our IR person to be at every important meeting ... "if you are not at the table, you don't know what is happening". As a person with too many hats I rely on IR to understand students as well as the data. BJ asked Steffen if he could mention his visit to OCCCIR in their next CIA meeting and talk about our conversation. Tara said that it is possible to "cross-over" ... meaning someone from OCCCIR could attend FA or enrollment services groups. Steffen also said that his expectations of IR is to be proactive in communicating with VPs and deans. Data and support IR folks do can be a powerful tool to raise IR's profile, to engage VPs and presidents.

Chris asked the question 'who are we and how do we communicate with the state. Should have a discussion without getting into specifics. Perhaps come up with ideas. CIA or other high-level group has more force to influence the state.

Several member of OCCIR expressed a concern regarding communication and clarity from the state, especially when it comes to OCCURS 2.0. There is a need of point-of-contact from the state. We know Laurie is not taking Marilyn K's position. Who are the data owners at the state level and what is their role? What is the relationship between us and the transitional CCWD structure? There is a concern about getting a quicker response from the state. It was suggested what someone at CCWD should be the designated person who filters questions and routes them to the appropriate area (DevMecca, Laurie, etc.). Elizabeth volunteered to take on that role and asked the group to send her any question including D4A questions and she will make sure to send them accordingly. Several concerns popped up as well that had to do with poor communication from CCWD regarding OCCURS 2.0, no manual has been developed and no confirmation about sent files (accepted or error messages). It was also mentioned that a timeline provided by CCWD would be helpful. Someone also stated that the existing error reports are poor on headings.

Chris: how are we as a group conveying our concerns?

Beth: should have a project lead for OCCURS 2.0.

BJ: data quality process/issues. Chris: where are we heading now?

Beth: data demanded by state requires changes of how we collect data at the institutions...this is high level.

Fauzi: suggests a subgroup draft a list of concerns to CCWD and CIA. Fauzi, Dan, Sylvia, and Chris volunteered to be on the subgroup.

IR to PR – LBCC presentation:

Data sharing presentation using Tableau. Justin Smith and Justene Malosh presented a "seat Capacity" analysis project. E-mail was sent to staff once a week as a reminder to view the updated data. Also data about grade distribution by department was shared. The main concept with this presentation is that this web based project replaced stand-alone spreadsheets for limited reports (savings in time and effort). Web driven reports save time!

Discussion around D4A:

Laurie Row (previously Starr) said that the system will be under maintenance and no OCCURS submissions will be accepted in November. Beta test submissions may result in a change in state-id when she runs comparison tests ... way behind schedule. Dan mentioned that end-of-term snapshots will not match resubmitted snapshots; he recommends that Laurie not compare the two. Beth asked the question "what will happen to the 2013-14 data?", and Laurie answered by saying the plan is to start submission in summer. Because of OAR rules, data must be submitted in a specific timeframe. As for the 2012-13 data, once testing is done, we will open the system for uploading files.

Dan suggested that Paul Schroeder should be sending out an e-mail reminder to get headcount and FTE from colleges. Beth suggested that Paul should get a list of whom he should contact regarding HC and FTE collection. According to Elizabeth, HC and FTE data collected through Paul is used for publication and public communication. Hold harmless will not be applied prior to distribution to public.

Laurie stated that the system is designed to accept completion files that are updated to include added awards that were not included in the previous year. She also said that identity resolution is not about DOB and gender, but also to resolve twins' issues. It would be also helpful to increase the ethnicity data.

Laurie also said not to submit GED awards in the completion file. High school awards are ok to include in the completion file. The reason being that we would need information release from GED testers before we can use their data.

OCCCURS manual is in progress. A contractor is hired to help us (code table, format), but not sure when we will have the manual available to you.

Dan asked "what are reasonable expectations from CCWD?" We will form a subgroup to get a draft out.

Elizabeth says that they are in the same situation with colleges, so that we should have mutual understanding. CCWD should also develop an expectation list.

Jan stated that guidelines should come from CCWD at the state level regarding the importance of certain data and whether it should be collected as a required or optional (I.e. ethnicity data).

Dan said that currently submitted D4A data needs clarity about where to send files to. Laurie responded that she has sent all the information she has to the group.

CCSSE (Brynn on the phone):

Theresa who is new to CCWD said that her first task is to assist with CCSSE. Theresa has approximately three-fourths of colleges confirming Participation?

Handout was distributed re: consortium questions. The consensus is that we are in agreement to do consortium questions. The recommendation to remove library questions (#9 and #12) was met with objections from Chemeketa. Chemeketa uses those two questions. Brynn asked if we wanted to keep same or (most) questions as three years ago...for consistency. Dan mentioned that state-wide results were used a while back in support of student success plan. Theresa stated that the state had issued a State-wide executive summary....no one in the group seems to have any recollection if CCWD had received consortium results. There was a suggestion to use the "deep learning" area of interest as the questions. Brynn suggested also deep learning. It appears that about half of the group voted for that as well. The consensus was that each college should look at the technology questions and the deep learning and get back to Brynn.

Sergey presented MHCC dashboard as test mode currently:

He showed how to present in a dashboard format several KPIs including their trend line graph and status symbols. Some of the KPIs were FTE, Headcount, revenue, and expenses. Sergey proposed a future project to share a set of data points among community colleges. He is willing to setup the database. Sergey will send the PPT presentation to OCCURSCORE.

Meeting Wrap Up:

It was suggested to add a major code issue to the agenda for next meeting.

D4A reports ...Robin, Craig, and BJ will work on generating a list of questions on FTE guidelines and reports. There are many reports out there: AC report, OUS GPA report, ...etc. Please email with any report requests to the group above.

DEVMECCA interactive reporting YouTube demo is still posted on CCWD's website.

OEIB new research person on board and will work with Elizabeth and Laurie. Research will focus on K-20. Should we invite this person to a future meeting?

Meeting adjourned.