

# Oregon Community College Council of Institutional Researchers

## Fall Meeting: October 19, 2011

**Location:** Chemeketa Community College, 4000 Lancaster Dr NE, Salem, OR 97305 **Room:** Building 2, Room 170 (Board Room)

Campus Contact: Paul Guthrie phone: 503-399-5238 office 503-508-2091 cell e-mail: paul.guthrie@chemeketa.edu

Campus Map: <http://www.chemeketa.edu/earncertdegree/communitylocations/salem/>

Directions: I5 Exit 258 (see map URL above)

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**Meeting Fee:** \$15 per attendee

### AGENDA

## Wednesday, October 19

8:30 a.m. **Continental Breakfast**

9:00 a.m. **Welcome & Updates**

- Campus Updates
  - Marjorie B. OCCC - FTE is flat or down a little. Received 1.3 million in grant dollars to start a criminal justice program and will develop medical certificate programs.
  - Chris E. COCC - FTE is up about 2% at this time - leveling off.
  - Dan Y. UCC - FTE is down by about 7% at this time. The College
  - Marilyn K. CCWD OCCURS - Introduced Laurie Starr new researcher. Laurie brings a lot of energy and expertise to the longitudinal data system and will assist Marilyn in many ways.
  - Rob V. PCC - Experienced technical difficulties during registration. Enrollment processes have experienced changes in deadlines. Summer enrollment was flat and so far Fall enrollment is flat.
  - Ron S. PCC - Expressed just how busy the IR office is with survey work, service learning analysis, and looking at why students don't come back. Noted the BJ was elected to the PNAIRP Executive Committee this year as the Member at Large.
  - Laura M. PCC - Fall experienced record enrollment - up 8% at this time. The college network was having problems related to a cut trunk line. Also experienced network overload which caused a cascade failure with different parts of the ERP system and networked systems. This situation took about 2 weeks to resolve. A great start to PCC's 50th anniversary year.
  - Brynn COCC - The College continues to open new buildings with the Culinary Center opening today with events to show of the facility. Will be building additional buildings over the next few years. The IR office is supporting a new strategic planning process this year. Nearly all new instructional leadership team. Will be hiring a grant writer soon and the position is scheduled to start in January. The President is very supportive of the "Achieving the Dream" model.
  - Fauzi N. CCC - Had a grand opening to building 8 the Health and Sciences building. The ground breaking occurred recently for the McMinnville campus. Will start a weight list in Banner for winter term. This will assist with class section planning.

- Craig T. LCC - Really appreciates the perspective of participants in the IR group. FTE up about 2% Fall with Summer flat. Two new buildings are in progress from their bond and the down town campus is coming along. Will have some student housing for the first time as well. Will hire a new faculty position to look at student persistence in all aspects of the learning environment.
  - BJ N. LBCC - FTE is not settled but looks to be just a little lower than last year at this time. Will hire a new VP of Instruction soon who will then hire deans in various areas. The college may hire a research associate soon to support IR needs. Will also hire a new foundation person. Grant compliance will move over to that office. They will also hire a grant writer/coordinator position soon.
  - Beth P. CCC - FTE is flat and may decrease slightly. Gave a treasurer report that the OCCIR funds were still in the black and checked for any outstanding bills. Otherwise all is going well.
  - Laurie Starr CCWD - Introduced herself with a background beginning at LBCC and completing her education in the Oregon University system. Taught for 8 years at Portland State in their degree completion program at various community colleges and Pacific Northwest universities. Worked for the Oregon Dept. of Education as a research analyst for 4 years gaining Perkins experience, Title III federal accountability report, expanded options, dual credit, and many other areas. Considers this her dream job and has hit the ground running. Working on CCSSE data and is working on KPM's data as well. Is really enjoying her position with the CCWD. Was then grilled by various participants regarding aspects of the CCSSE data reporting and disaggregation perspectives.
  - Paul Schroeder CCWD - Gave an overview of the CCWD structure and how adding Laurie and Elizabeth to the mix has made a very positive difference in what their area will be able to accomplish.
  - Tom G. Clatsop CC - His position is tasked with evaluating current reporting, leads the assessment efforts of the college and do analysis that will improve efficiency to better meet stakeholder needs. Enrollment was up about 12% with FTE up about 5% which seems to be holding. Fewer first time students this fall than previous years. Clatsop is experiencing budget constrictions and is working on cutting the budget for winter and spring term which may translate into personnel cuts.
  - David L. CCWD - In the process of getting the audited data for 10/11 into the system and is updating the web applications for OCCURS. David received a lot of praise for the work he's done developing the OCCURS web presence.
  - Diane D. Clackamas CC - Very happy to be here and appreciates the support of this group. She is the interim position right now and in the meantime Clackamas is redefining and regenerating the IR Office role at the college. Was previously the Dean of Enrollment services and Registrar. Summer FTE was up a little with Fall looking to be down a few percent. Student population is older than previous groups and reflective of the economy. Launching "Foundations of Excellence" and the CASE (degree completion) grant.
  - Scott TVCC - IT Director and is sitting in on this meeting as the college is redefining the IR function at the college.
- Liaison updates from CIA, CSSA
    - Marjorie conference with several chairpersons where she was asked to provide feedback related to ALDER and CCSSE. This group is scheduled to conference monthly.
  - Grants/Projects: TAACCT, Complete College America, Win-Win, ABE to Credential, Green Training Performance System, Others
    - TAACCT - 18.5 million funneled through Clackamas CC. Launch team is developing the full time project director position and full time data analyst state wide positions. The

director will begin working with the stakeholder groups to facilitate accomplishing the grant purpose. All about attainment of degrees and certificates toward employment.

- Complete College America - Elizabeth is attending the national work group sessions in support of this grant. We have concerns regarding how quarter system colleges are treated in their semester system data translation. CCWD is hoping to work out some of these data issues. This has potential for future grant dollars.
- Win-Win - Workshop at LCC tomorrow. Focused on degree audits to find persons that have completed a degree but has not received the award. Tammie Stark has been hired as the state coordinator for this project. This is a two year position. In Oregon the degree audit will be done at the state level using the state data. Additional discussion occurred.

Break!

- ABE to Credential - Didn't discuss
- Green Training Performance System - Discussed in other area of the meeting.

Wage Match Data- An example report from Rob Vergun

- Presented employment outcome of 09-10 students earning a CTE programs using wage match data. Changed the major to the actual degree awarded to insure accuracy of wage match to degree earned excluding those that continued as students the following year. Computed the median hourly income rate. Aggregated all hours worked and wage data for each student. Students working multiple jobs with high wage mixed with low wage jobs have the potential for skewing this data. Persons self employed or working both in and out of state may also skew the data.

Oregon Pathways Alliance Career Pathways Accountability and Improvement Framework- Paul Schroeder

- The idea of the framework, formed state funding, was that there would be accountability and that the data would be used to improve employability of pathways students through increasing degree attainment, increased entry into employment/other education fields, and wage gains through the use of data.
- Data includes both pathways certificates and certificates of less than one year.
- Many of these students had earned prior credentials and recent high school graduates did not progress in the same proportion as older or returning students.
- Still working on just how to use this data and what the data is actually informing us about.
  - Suggestion was made related to surveying businesses in the industry to understand starting wage ranges in an industry.

OEIB - Oregon Education Investment Board - What data needs will this entity? Does IR need to proactively communicate with this group regarding data related issues for this group? The PowerPoint presentation "Learnworks: Findings and Recommendations" can be viewed here: <https://occa.memberclicks.net/governance>

- See the web site for updates regarding data needs from the OEIB work. Elizabeth C. is keeping tabs of this Boards activity to help the community colleges stay apprised. The first data request was student success data at a very high level summary.
- The details of the concept of completions linked to funding have yet to be worked out.

Gainful Employment - Colleges have handled this requirement in different ways. The IR Office and the Financial Aid Offices are the primary departments handling this requirement. This first year is formative as each institution develops its process to meet this reporting requirement.

Lunch at 12:00!

IPEDS fall enrollment report: Are we using the same definitions

- Marilyn K. - The idea is to bring consistency when comparing this data between Oregon community colleges and with community colleges nationally. OCCURS data would be used with matching for recent high school graduates with ODE to insure that first time freshmen were properly identified. In addition having one entity doing this work, with consultation/validation review from the IR group, should bring consistency to how these reports are generated. This project is a lower priority and would be started at some point when time became available.

Review potential changes to OCCURS for 2012-2013 - Marilyn K.

- Placed into course level from placement testing - math, reading, and writing. Reviewed OCCURS student file fields related to needing remediation. Discussion followed!
  - Colleges will provide math course numbers equating to pre, begin, intermediate, and college level algebra/math.
- Data element to indicate exclusion reason for IPEDS cohort reporting - Not needed as the community colleges don't know if a student has died, is on a religious mission, or has joined the armed forces.
- Proposed quarterly completions file rather than annually - discussion followed. For most colleges this would not produce more accurate data as most completions are entered after spring term completes.

Post Secondary Remedial Data and Consistent Acti-code Use- Brynn & Marilyn

- Partnership with CIA to resolve inconsistencies in ACTI code assignment for below 100 level classes. Will bring recommendation to full CIA group Nov 18.
- Standardize course prefixes for PSR Math, Reading and Writing to - MTH, RD, and WR.
- Discussed addition of new ACTI codes to delineate remediation as opposed to career/technical program classes.
- Implement these changes by the 2012-13 academic year.
- Check with your CIA representative to ensure they understand the ACTI code proposal for their Nov 18, 2011 meeting.

3:00 Oregon Data Systems Initiatives, ALDER, State Longitudinal Data System (SLDS), KIDS, Oregon Data Project, Oregon Formative Assessment Resources (OFAR) (Krissa Caldwell, Doug Kosty if he is available) - Krissa was not able to make it so Laurie gave a brief overview - Student level data PK-20 in a regional level data warehouse where the school districts/colleges would have access to this data. Data is used to monitor students progress as they move from one school district to another. Legislatively mandated data base to be in place by June 2012.

1:20 Green Training Performance Systems Report - Marilyn K. went over the final report.

- The cips codes on web-forms system are not matching the cips codes (8 digits) on the OCCURS completions file.

1:30 CCSSE Show & Tell

- Chemeketta: Beth Perlman
  - Presented simplified reports focused on full time students. Felt that this was a more consistent group. Groups were interested in breaking the survey responses by both gender and ethnicity. The data was surprisingly similar between genders with just a few real differences.
  - Mapped survey results to the accreditation standards broken by gender.
  - Mapped several responses by satisfaction and importance.
  - Grouped multi-part questions that were similar to get a better view of the results.
  - Worked to break the data up into much more digestible size and format.

- Central Oregon- Chris Egertson
  - Presented 2011 material to the faculty in the Fall Faculty retreat resulting in faculty who are familiar with the survey and what the data is intended to inform.
  - Focused on benchmark scores compared between 2008 and 2011 results.
  - Working to get the CCSSE questions and data into course evaluations and into the stream of conversation at the college.
  - Built the Tableau toolset displayed to be able to answer questions as they come up in a simpler direct manner.

CCSSE Discussion: Develop the short list of important messages to students/faculty and how to engage faculty.

- Rob V. PCC - Using the standard reports to inform the research questions and then applying filters to answer specific questions that come up.

PNAIRP - BJ will resend e-mail regarding dates for this conference next year in Portland. We will have the chance to vote on conference subjects or focus.

Work Plan - Will take up at our February meeting!

4:06 p.m. Adjourn! See you in February!

### **Work Plan**

- Data access/quality plan:
  - Joint effort with CIA and CSSA on data improvement and develop connection with the OACRAO (Registrars group) in support of this effort.
  - Need to work on common course numbering for post secondary remedial classes and to put them in the PSR ACTI code.
  - To assist OCCURS in providing feedback to state high schools related to their students matriculation and persistence into the community college system as a secondary goal.
- Communication Plan:
  - Work on relating and communicating mile stones and momentum points to our individual college's student success and institutional effectiveness activities.
  - Illuminate the IR role in insuring compliance with federal, state, accreditation, grant funding, and local reporting.

### **Items for our Winter Meeting:**

#### **Items not Discussed in our Fall meeting:**

- ABE to Credential - Didn't discuss
- Green Training Performance System - Discussed in other area of the meeting.
- Work Plan - Will take up at our February meeting!

### **Items for our Spring meeting:**

Accreditation

## **SUPPORT INFORMATION:**

OCCCIR Meeting Schedule 2011-2012:

- Winter – February 16, 2012 Portland CC

- Joint CIS/CSSA meeting Spring?
- Spring – May 17, 2012 Central Oregon CC

**Attending:**

Beth Perlman Chemeketa  
BJ Nicoletti LBCC  
Brynn Pierce COCC  
Chris Egertson COCC  
Craig Taylor LCC  
Dan Yoder UCC  
David Loos CCWD  
Diane Derbin Clackamas  
Fauzi Naas Chemeketa  
Laura Massey PCC  
Laurie Starr CCWD  
Marilyn K. CCWD  
Marjorie Blake OCCC  
Paul Schroeder State  
Rob Vergun PCC  
Ron Smith PCC  
Tom Gill Clatsop CC

Call In:

Robin Bunnell?  
Rocky Ingalls- TVCC  
Scott - TVCC

Not Attending:

Steffen Moller  
Cindy Rowe

OCCCIR – Billing for expense  
OCCCIR in care of Paul J. Guthrie  
Institutional Research Specialist  
Institutional Effectiveness Department  
Chemeketa Community College  
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PO Box 14007  
Salem OR 97309-7770

**Recommended Hotel**

Phoenix Inn, Market St. NE  
Tel: (503) 581-7004  
Toll-free: (888) 239-9593  
Fax: (503) 362-3587